

Optimising transport, distribution and warehouse management systems to achieve...

# Operational Efficiency in Global Logistics

16th & 17th June 2009, London Hilton Metropole



Discover how to harness the latest strategies and solutions to improve operational efficiency and remain competitive in the global market



[www.logistics-global.com](http://www.logistics-global.com)

An interactive forum split into a day of high-level presentations and discussions from logistics professionals, with a second day of interactive workshops

- Mitigating the impact of the volatile economy on global logistics costs and efficiencies
- Reviewing DC locations to optimise route planning and scheduling and meet your service delivery goals
- Collaborating with your supply chain partners to avoid duplication of resources and identify cost savings
- Assessing the results of centralising distribution operations and warehouse management systems
- Achieving greater operational efficiency, improving business performance and maximising ROI with a first-class inventory management strategy

Case studies from leading companies including:



Media Partners:



The increasingly volatile global market is forcing businesses to cut costs and maximise efficiency at every level.... at every operational stage.... Do you have solutions to boardroom demands for greater visibility and lower logistics costs?

This 2-day event delivers strategic and operational solutions:

- **Day 1 – conference day** – a comprehensive line-up of key industry experts sharing best practice and case study examples
- **Day 2 – workshop day** – practical, focused, interactive sessions – choose your own personalised itinerary

..walk away from this event with:

- knowledge based on actual experience, best practice and industry standards
- the ability to implement changes throughout your organisation with all stakeholders in the end-to-end supply chain
- understanding of how to bring processes and technology together to enhance productivity and operational value
- proven techniques to drive down costs whilst maintaining excellent customer service levels
- practical, real-life examples of innovative partnerships with suppliers and competitors alike

...drawn from the experiences of industry leaders such as:

**Pepsico's** Senior Group Manager of Logistics, **Tim Sullivan** will present on “**Selecting DC locations to maximise efficiency and meet service delivery goals**”

**Nick Lefever**, General Manager – Supply Chain at **O2** discusses “**Collaborating with your supply chain partners to avoid duplication of resources and identify cost savings**”

**Asda/Walmart's** Head of Central Transport Team, **Chris Hall** will focus on “**Delivering on sustainability without breaking the budget or compromising on customer service**”

**Theo Goutier**, **Sara Lee's** International Logistics Manager will provide insight into “**Standardising distribution processes in order to achieve continuous operational improvement**”

**BOOK NOW: +44 (0) 20 7970 4770**  
**www.logistics-global.com**

## Day One – Tuesday 16th June 2009

09:00 Event registration

09:30 Opening remarks from the Chair  
**Brian Bolam**, Director, **ELUPEG**

### 09:40 **Mitigating the impact of the volatile economy on the performance of your global logistics**

- Dealing with changing external variables on a day-to-day basis – how to build flexibility and adaptability into your supply chain
- Smoothing the effect of rapidly changing material availability and costs
- Getting closer to your suppliers to identify potential risks and weak points
- Improving forecasting techniques to manage fluctuating consumer demand more cost-effectively
- Sharing information and data internally and externally to deliver more accurate, real-time visibility and applying this to transportation and network strategies

**Brian Bolam**, Director  
**ELUPEG**



### 10:20 **Maximising the operational efficiency of a global supply chain in challenging economic times**

- Strategies for reducing costs in a variety of different geographical markets
- Balancing risk with cost savings in emerging markets
- Reviewing your entire global network and identifying where you need to make changes based on latest and future patterns of consumer demand
- Re-evaluating transportation options to incorporate greater flexibility, minimise cost and deliver higher levels of customer satisfaction
- Developing a global strategy that balances cost reduction imperatives with customer service requirements

**A major multinational CPG Company**

11:30 Coffee break

### 12:00 **Optimising Network Efficiency: Reviewing DC locations to maximise efficiency and meet service delivery goals**

- Key considerations in DC location selection for optimal route planning and scheduling
- Working with existing leases and legacy networks
- Lowering cost by driving throughput and efficiency harder using creative warehouse and distribution centre solutions
- Automating your distribution centre to drive down costs and inefficiencies by making the best use of existing technology and its full range of applications

**Tim Sullivan**, Senior Group Manager – Logistics  
**PepsiCo**



# Optimising transport and distribution networks

## 12:40 Collaborating with your supply chain partners to avoid duplication of resources and identify cost savings

- Practical steps you can take to ensure collaboration initiatives follow through and deliver results
- What progress has been made on industry-wide proposals for transportation collaboration? Is this a realistic goal?
- Sharing supply chain infrastructure to cut costs and improve efficiency – assessing the opportunities and potential constraints of increased consolidation and pooling
- What sort of collaboration models will increase visibility, cut costs and improve operational performance?

This topic will be debated by a panel consisting of:

**Nick Lefever**, General Manager – Supply Chain  
**O2**

**John Smith**, Logistics Services Manager  
**Huntsman**



15:40 Afternoon Tea

## 16:10 Standardising distribution processes in order to achieve continuous operational improvement through proactive labour management

- Pushing labour standards closer to 100% through proactive labour management metrics
- Identifying where downtime is occurring from a labour perspective and developing systems to decrease it
- To what extent can labour management practices be standardised across different locations?
- Helping operators appreciate the impact of their work on the output of the business
- What sort of cost savings are achievable without impacting on customer service, and what other benefits does this approach deliver?

**Theo Goutier**

International Logistics Manager

**Sara Lee International**



13:20 Networking Lunch and 1-2-1 Meetings

## 14:20 Delivering on sustainability without breaking the budget or compromising on customer service

- Adopting a strategy for meeting the demands of the environmental agenda in the face of rising costs
- Matching sustainability initiatives with cost savings
- Assessing the range of transportation options available to drive efficiency, cost-cutting and sustainability imperatives
- Will local sourcing really help?
- Working with 3PLs to enhance sustainability objectives

**Chris Hall**, Head of Central Transport Team  
**Asda/Wal-Mart**



## 15:00 Centralising Distribution Operations and Warehouse Management Systems: the Lego experience

- What were the major challenges involved in consolidating distribution and how were they overcome?
- Collaboration initiatives that were key to achieving success
- Lessons learnt during the process – what would we do differently if we were doing it all again?
- Measuring the results – what impact did this have on operational costs?

**Egil Møller Nielsen**, Vice President,  
Global Distribution Logistics, **LEGO**



## 16:50 Achieving greater operational efficiency, improving business performance and maximising ROI with a first-class inventory management strategy

- Ensuring you have access to real-time end consumer demand
- Getting input from multiple business functions to input to your inventory systems
- Increasing response times across your supply chain to deal with rapid fluctuations in inventory requirements

17:30 End of day one

## WHO SHOULD ATTEND

Operational Efficiency in Global Logistics is designed for supply chain and logistics professionals determined to drive increasing cost savings in transport and distribution processes.

Heads/Directors/Senior Managers of the following job functions will attend the conference:

- Logistics
- Distribution
- Transportation
- Operations
- Supply Chain
- Fulfillment
- Inventory
- Purchasing
- Freight

## SPONSORSHIP OPPORTUNITY

**Operational Efficiency in Global Logistics (OEGL 09) Sponsors** will have the opportunity to increase their organisations exposure to a highly targeted audience and position your company as an industry Thought Leader. The sponsorship packages available have been designed based on the exact needs of our sponsors.

Your event sponsorship will be heavily supported through an integrated marketing, advertising and public relations program. Your participation will be promoted through a variety of direct mail brochures, press

releases, media kits and postings on industry websites. In addition, sponsor participation will be promoted on-site including on the official conference agenda and event signage.

Opportunities that are available range from 'Lanyard Sponsor' to becoming 'Strategic Conference Partner' with many more in between.

**So for further information on how your company can become**

**involved in this event please contact:**

**logistics-global@centaur.co.uk** or tel: **+44 20 7970 4770**

## Day Two – Wednesday 17th June 2009

Day 2 will feature a number of highly intensive 'pick and mix' style workshop sessions. Uniting key suppliers with a round table of Logistics, Transport and Distribution Directors from various industry sectors, these sessions will enable delegates to engage in concentrated and practical discussions focusing on the niche problems and solutions most relevant to your particular day to day business needs and long-term strategic imperatives.

Registration and morning coffee

### SESSION 1: Choose one workshop from the following choices:

e-freight and intelligent transport – future opportunities	Simplifying Transport Chains – port central VS intermodal VS multimodal	Evaluating strategies for creating a demand-flexible, cost-effective distribution network
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Refreshment break

### SESSION 2: Choose one workshop from the following choices:

Key strategies for identifying ways to cut transport and distribution costs and measuring results	Using route optimisation technology to cut costs	Centralisation vs decentralisation – assessing the potential for enhancing customer relationships and reducing costs
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Networking Lunch

### SESSION 3: Choose one workshop from the following choices:

Adopting a solution to accurately measure your carbon footprint to make an informed choice about available transport routes and/or adopting a collaborative approach with 3PLs to create a greener supply chain	Evaluating the potential costs and benefits of making changes to DC networks in an era of economic volatility	Driving collaboration with partners via more efficient and effective operational integration across European and Global Borders
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Refreshment break

### SESSION 4: Choose one workshop from the following choices:

Outsourcing & Effective Partner Management – establishing KPIs to ensure best fit 3PLS selection	Strategies for creating a demand-flexible, cost-effective distribution network	Understanding How Reverse Logistics and Returns Distribution be Harnessed as an Opportunity to Drive Cost Savings in Forward Logistics
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Please note the workshop sessions are currently under development and subject to change prior to the event – keep track of the changes at [www.logistics-global.com](http://www.logistics-global.com)