

- Logistics Strategy Development and Implementation
- Benchmarking and Performance Measurement
- Warehouse Design and Implementation
- Warehouse Management Systems (WMS) Specification and Selection





LOGISTICS STRATEGY

It's the Implementation St***d!

The reality of physical logistics in today's global marketplace is one of an explosion in product variety coupled with reduced product life cycles.

On other fronts, international competition combined with increased costs for labour, space and capital conspire to put profits under sustained pressure.

Add to this the demand for enhanced service levels and reduced inventories as well as regulatory and environmental health and safety considerations and quickly it becomes apparent that the challenges are many and varied.

Strategy Development

What exactly is it that the organization needs to achieve in terms of Procurement, Transportation, Warehousing, Logistics IT and Distribution Channels to fulfil the wider goals and objectives of the business? Strategy development is the process of clarifying and simplifying the mission so that direction is given to the diverse logistics functional areas to empower them to plan the actions that will deliver the desired results.

Strategy Implementation

It is one thing to develop a logistics strategy, but it is a very distinct undertaking to actually implement that strategy. Whether in manufacturing, distribution or logistics services the challenges will only be overcome through effective implementation of coherent logistics strategies. Clarity, simplicity and accountability together with congruent communication and consistent action are the bedrock on which the ability to implement must be built.

At Alba Logistics we will guide you through, not just the development but more importantly, the **implementation** of effective logistic strategies, the last great frontier of competitive advantage.

The Business Benefits

- Develop coherent physical logistics strategies that will be implemented rather than end up gathering dust on a shelf in a ring binder.
- Meet future challenges armed with clear plans of action and high levels of commitment across the business.
- Establish clear accountabilities among managers for the various priorities in the logistics strategy.
- Have confidence that managers will take decisions that are supportive of the overall goals of the business.
- Ensure that focus is on initiatives that will be most effective in terms of customer service, market share and profitability.
- Increase the speed at which new initiatives are adopted and brought to fruition.

Call us +353 1 4151252 or
Mail us info@albalogistics.com



WAREHOUSING LOGISTICS

Take Your Warehouse from Cinderella to Star of the Show

The warehouse used to be the "Cinderella" department in many organizations and in those days there were no guts and no glory in these cold, dark corners of the business.

Today the warehouse is recognized as the beating heart that sustains the logistics strategy of the business - the pathway to profits and competitive advantage.

At Alba Logistics we bring the experience of developing top class warehouse logistics solutions around the world to guide you through the transformation to star performance with a variety of interventions that can be tailored to your needs.

Design

Determine the optimum size and shape of your warehouse making provision for all of the activities that must be carried on. Choose the right mix of storage and handling equipment and the most appropriate technologies so that you save money by investing only in what you really need. Reduce and eliminate unnecessary waste and complexity to reduce variability in service levels. We deliver state-of-the-art warehouse design solutions from concept through to implementation.

Technology

Warehouse Management Systems (WMS) come in many shapes and sizes and choosing the system that is right for your business is no trivial matter. Should you opt for a best-of-breed WMS or use the warehouse management module of your enterprise system? Are you in Manufacturing, Distribution or Third Party Logistics Services? Save time and money by tapping into our experience to specify and select the right Warehouse Management software for your business.


Benchmarking Best Practices

Develop business-relevant Key Performance Indicators (KPIs) and measures of operational excellence to ensure that your warehouse outputs can be measured accurately and managed effectively. Benchmarking is not just about the metrics but rather about how the metric is achieved – we will guide you to develop and implement best practice in the processes, tools and methods required to achieve top performance.

The Business Benefits

- Avoid spending on non-value added warehouse technology and infrastructure to maximize return on investment.
- Coordinate internal layout design with architectural and facilities design to build-in productivity that impacts the bottom line.
- Raise and sustain service levels to build customer relationships and loyalty.
- Significantly improve labour productivity and the utilization of space, equipment and inventory to lower operating costs and improve profitability.
- Implement state-of-the-art management systems and best practices to materially boost quality, accuracy and customer service.
- Develop warehouse managers and supervisors through tailored mentoring and coaching to enhance key skills and competences and gain a competitive edge for your business.

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The following are some of the clients that have invested in the benefits of our services and expertise:

- **PepsiCo China**, Guangzhou, China
- **PepsiCo Ireland**, Littleisland, Ireland
- **PepsiCo Puerto Rico**, Cidra, Puerto Rico, USA
- **Kelkin Limited**, Dublin, Ireland
- **Portwest Workwear**, Doncaster, United Kingdom
- **Dulux Paints**, Dublin, Ireland
- **Dulux Paints**, Cork, Ireland
- **Uniphar Group**, Dublin, Ireland
- **Actavis Group**, Malta
- **Eason Wholesale Books and Stationery**, Dublin, Ireland
- **Braun Shanghai Ltd.**, Shanghai, China
- **GlaxoSmithKline**, Dungarvan, Ireland
- **ABX Logistics**, Waterford, Ireland
- **Metroplex Ireland**, Dublin, Ireland
- **Magna Electronics**, Newbridge, Ireland
- **Inamed**, Arklow, Ireland
- **Ivax Pharmaceuticals**, Waterford, Ireland
- **Balcas Timber**, Enniskillen, Northern Ireland
- **Heatons Fashion and Homeware**, Dublin, Ireland
- **Cahill May Roberts**, Pharmaceutical Wholesale, Dublin, Ireland
- **Huhtamaki Lurgan Ltd.**, Lurgan, Northern Ireland
- **Shamrock Foods**, Dublin, Ireland
- **The Irish Cancer Society**, Dublin, Ireland
- **RHM**, Dublin, Ireland

If you are ready to begin saving money and become more effective and productive, the benefits of our experience are available to you now.

To get started right away:

Call +353 1 415 1252 and we'll discuss how we can help starting now.

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